

Privacy Policy

Effective Date:

We pay attention to and are committed to protecting the privacy of our customers. This Privacy Policy is meant to explain to you how we collect, use, share and protect your personal information through our website at www.tikmeta.com and our advertising platform (“Advertising Service”). Please review this Privacy Policy before using this Site or the Advertising Service. By using this Site or the Service, you acknowledge that you have read this Privacy Policy and agree to be bound by this Policy in respect of the information collected about you.

1. Information We Collect Through Our Services and Our Site

We may collect the personal information that you provide to us when you are visiting our Site and using our Services, such as names, E-mail address, telephone numbers, payment information, etc.

2. Use of Information

We may use your personal information for the following purposes:

- 2.1 To provide our Site and Service;
- 2.2 To contact you and respond to your requests and enquire;
- 2.3 To analyze and improve the Site and our Service;
- 2.4 To display ads that you may interested in.

3. How We Share the Service Information and Site Information

3.1 We will not rent, sell or provide your personal information to any other person or unrelated company without your consent. We may share or provide your personal information:

(a) To comply with the court order, laws, and regulations, requirements of government, or other legal procedures;

(b) To protect our rights or the rights of others;

(c) For the needs of transactions such as sale, merger, restructuring, or bankruptcy;

3.2 To improve the quality of our Advertising Service, we may cooperate with third parties, such as advertisers, publishers, and data tracking companies. If we share your personal information with third parties, we will use encryption, de-identification, and anonymization measures to keep your information secure and we will require them to implement security measures for your personal information. These third parties may collect your information while you are visiting the Site and using our service. These third parties will be governed by their privacy policies. We recommend that you read the privacy policies of such third parties carefully.

4. Cookies and Related Technology

In order to provide more convenient services, improve the quality of the Site experiences, or tailor advertising, we may use Cookies or other technology (collectively "Cookies") to store and track information about you when you are visiting the Site, such as device type, network connection type, the date and time of your visit, etc., More about Cookies by visiting [AboutCookies.org](https://www.aboutcookies.org).

If you do not accept these Cookies, you can change your browser's settings to delete Cookies that have already been set and to not accept new Cookies. But if you delete Cookies or do not accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

5. Your Information Rights

You have the right to restrict us to collect and use your personal information.

These may include the right:

- 5.1 To access to and request a copy of your personal information;
- 5.2 To request an update and correct your personal information;
- 5.3 To request the erasure of your personal information;
- 5.4 To restrict or object to the collection and use of your personal information;
- 5.5 To withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

To exercise any of your rights, please contact us by "Contacting Us". We may ask you to verify your identity and act upon your requests in accordance with applicable laws

6. Applicable Provisions for EU residents

6.1 When you are located in the European Economic Area (EEA), you will have the following additional rights:

- (a) To ask for a copy of your personal information to be provided to them, or a third party;
- (b) To lodge a complaint about the processing of your personal information with your local data protection authority in the EEA.

6.2 When you are located in the EEA, your personal information will be transferred to recipients in countries located outside the EEA, which do not provide a similar or adequate level of protection to that provided by countries in the EEA.

You hereby expressly consent to the transfer of your personal information to recipients, as described in this Privacy Policy, which is located outside the EEA. You may withdraw your consent at any time.

7. Security of Information

We will implement appropriate physical, technical, and organizational security measures to prevent the unauthorized reading, copying, modification, or deletion of your information. The measures include but are not limited to:

7.1 For the information system that stores your personal information, we adopt access review to prevent intrusion and anti-virus;

7.2 We will store de-identified information separately from information that can be used to re-identify individuals to ensure that individuals are not re-identified in subsequent processing of de-identified information;

7.3 We have established a relevant internal control system, adopted the principle of minimum sufficient authorization for staff who may have access to your personal information, kept records of staff's handling of your personal information, training its staff on knowledge, skills, and safety responsibilities related to the protection of users' personal information, and regularly conducted self-audits on the protection of your personal information.

8. Protection of Children

We do not knowingly collect personal information about children under the age of 13 (in EEA is under the age of 16). If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should promptly contact us and we take reasonable steps to ensure that such information is deleted from our files.

9. Information Retention

We may retain and use your information in a non-identifiable, aggregated format.

Your personal information is retained for no longer than is necessary to achieve the purposes described in this privacy policy, to comply with the legal obligations of the applicable law, to resolve disputes, and to enforce agreements.

10. Changes to Privacy Policy

We will update and revise this Privacy Policy from time to time in order to accommodate new technologies, industry practices, regulatory requirements, or for other purposes. The most recent version of the Policy will be posted on the Site. When we do so, we will revise the “Effective Date” at the top of this page.

Your continued visit Site or use of our Service will be deemed as acceptance of the updated Privacy Policy.

11. Contact Us

If you have any question or comment about this Policy, please contact us via **【support@tikmeta.com】** .

Please make sure to include your name and subject matter in your email and we will respond to you within 15 working days.